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D'Anjolell-Stigale
Memorial Home

Ron Temple
Pet Kraze

Joe DeVuono
Aston Twp. Treasurer

Honorary Board Member
Joe Glowacki, PP
Morte Smitham

Message from the president

I would like to begin by apologizing for the lack of a newsletter for the months of December and January. I think everyone, myself included, was so busy with the season that it slipped right on by. Now that we are well on our way into 2012, it is time to bring you all up to date. Since I last wrote, we have had a number of successful events. In December we had our annual Holiday Dinner where Dick Lehr was named the Outstanding Business Person of the Year. Congratulations again to a very humble and well-deserving recipient. Our first meeting of 2012 we hosted State Representatives Barrar and Hackett as our guest speakers. They discussed the proposed Re-Districting Plan and answered a number of questions about the closing of the refineries in Trainer, Philadelphia and Marcus Hook.

We have a number of events on the horizon. As most of you know, Ice Works will be hosting the 2012 USA Curling Nationals and expect to have approximately 1,000 people through the doors on a daily basis for the week of February 11 – 19. The Board has been looking at ways to promote our membership in conjunction with this event and have Aston businesses get the attendees business. Information was sent to the membership to ask for participation in both the planning and execution of the event. Please contact me or Jim Stigale if you have any questions or want to get involved.

On February 13th we will have our next meeting at the Bayada Atrium in the Mirenda Center, Neumann University where a faculty member from the School of Business will be giving a talk on 2012 tax code changes. The Board will meet at 11:00 am and the regular meeting will start at noon. There will be a charge of \$15 to cover the cost of lunch. Also, look for another Night Out event in the month of March to benefit the Sun Valley Post Prom.

Even though we are through the holiday season, we must keep in mind there are people right here in our community struggling to make ends meet. The Township has established a program titled "Neighbors helping Neighbors". A food pantry has been set up at the Aston Township Community Center and donations are being accepted all year long.

Message from the President cont...

Please note membership renewal is now due. We have maintained the rate of \$50 for our annual dues. We are planning the remainder of the calendar events for this year and would like to hear from our members about what they would like to see in the way of programs and speakers. Here is your opportunity to make the Association work for you. Suggestions and ideas are always welcome. If you have an idea you would like to share, I am available at Eileen.Nelson@stantec.com or you can contact me by phone at (610) 840-2506.

Eileen Nelson

President

Monthly Meeting Info

This month's meeting will be held Monday, February 13, 2012, at Neumann University, in the Miranda Center. The meeting will start at 12:00 pm and the cost will be \$15.00 per person. The meeting will feature lunch and a presentation on tax code changes by a member of the Neumann University faculty. Please come out for this wonderful informational event.



2011 Aston Business Association Board Members

New Member Showcase

Andy Omiridis Heating & Cooling

3 Phillips Circle
Aston, PA 19014
(610) 724-2459

Kent's Pizza and Wings

4732 Pennell Road
Aston, PA 19014
(610) 497-3000

Needles Marketing LLC

38 Eusden Drive
Aston, PA 19014
(484) 410-3221

Wise Originals Florist & Gifts

3541 Concord Road
Aston, PA 19014
(610) 494-3233

*Want to be featured as the business of the month?
Contact us by email at aba_communications@verizon.net
with your information.*

Message from the Treasurer

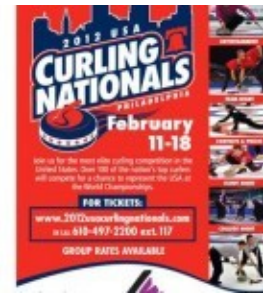
Please pay your membership dues ASAP. You can pay by mail by sending a \$50.00 check along with the membership renewal to P.O. Box 2177 Aston, PA 19014. Please address the envelope to the attention of the Membership Committee. All checks must be made out to the Aston Business Association. The Aston Business Association strives to provide its members with quality programs to help benefit your business. When dues are paid on time we are better able to better serve you as our member. Please send in your dues ASAP.

Upcoming Events

February 12, 2012
Aston Day at Ice Works
February 13, 2012
A.B.A. Monthly Meeting (Lunch)
March 1, 2012
Sun Valley Mock Interviews
March 19, 2012
A.B.A. Monthly Meeting (Dinner)
April 16, 2012
A.B.A. Monthly Meeting (Breakfast)
May 21, 2012
A.B.A. Monthly Meeting (Lunch)
June 18, 2012
A.B.A. Monthly Meeting (Dinner)
June 25, 2012
A.B.A. Annual Golf Outing
September 17, 2012
A.B.A. Monthly Meeting (Dinner)
October 6, 2012
A.B.A. Community Day and Expo
October 15, 2012
A.B.A. Monthly Meeting (Lunch)
November 19, 2012
A.B.A. Monthly Meeting (TBD)
December 10, 2012
A.B.A. Annual Holiday Party

Aston Day at Ice Works

This February Aston Business Association member, Ice Works, will be hosting the 2012 USA Curling Nationals. This event is expected to bring over 1000 people per day into Aston Township



for the event. To capitalize on this opportunity the Aston Business Association has partnered with Ice Works to offer two unique opportunities to get involved. The first comes in the form of a map being created by member Needles Marketing LLC. This map will give members the opportunity to list their business on it along with a small space for advertising. The map will be given out throughout the week in the Ice Works Complex. The second opportunity is to man the A.B.A. booth during Aston Day, Sunday, February 12, 2012. While manning the booth please feel free to bring samples and promotional material that identifies who you are and what you do. See the attached email and contact Jim Stigale at Stigale@comcast.net to get involved.

"Like" us on Facebook



**WE'RE ON
FACEBOOK!**

Want to find out more about what is going on with the Aston Business Association? Stay up to date with what's going on and "Like" us on Facebook. We will be using our Facebook fan page to highlight our members also. Please feel free to send information about upcoming events and sales your business will be having.

Sun Valley Mock Interview Day

This year the Sun Valley Mock Interview Day will be held on Thursday, March 1, 2012.

The event will start at 7:45 am and we will need as many members as possible to participate. For those who have participated in the past you know that this is a great way to give back to the community and help the future of our town. If you are interested in participating please contact Evan Jackson by email at evanjackson@comcast.net with the following information. Your name, career field, and your best contact number. Thank you in advance for your participation. I know we are going make a great impact on these students.



A.B.A. Featured Business of the Month!!!

Pet Kraze is represented by Ron Temple in the Aston Business Association. Ron took on the task of organizing the annual A.B.A. Golf Outing for 2011. Below is an excerpt from their website. If you would like more information about their business check out their website www.petkraze.com or stop by the Aston location at 4439 Pennell Rd. Aston, PA 19014.

Pet Kraze Pet Foods & Supplies opened our first store in the Dutton Mill Shopping Center at the intersection of Dutton Mill & Pennell Roads (Rt 452) in Aston, PA on April 7, 2007. We followed up 2 weeks later with a second store located in West Chester in the Westtown Village Shopping Center at the corner of routes 202 & 926 (right next to Acme). Then, following a brief respite, we opened our third location in Chadds Ford on Route 202 North and Smithbridge Road (next to Brusters).

Pet Kraze is a partnership of three individuals with a combined 35+ years experience in different facets of the pet industry. Ron Temple, Lorene Williams, and Carol Pradel, most recently Chief Operations Officer, Regional Manager and Marketing Director for a local Pet Supply chain; have combined their talents to create a truly pleasurable pet shopping experience. "We're proud of our beautiful, clean stores and we've filled them to the brim with every Krazee item you could think of for your pet; plus, all the best pet foods, too! We know we have the best people in the business working in our stores, knowledgeable, dedicated and above all, people who care about your pets. That's why we're here!" "We are so proud to have won numerous awards our first two years and have continued the tradition again this year by being named The Best Pet Supply Store: by the readers of The Delaware County Daily Times, West Chester Daily Local News, Philadelphia Inquirer Chester County, Town Talk, Tail Magazine among others. We thank everyone who voted for us and it just makes us work harder to satisfy each and every customer that walks through our door."

Currently over 17,000 customers are enrolled in the Krazee Kash Club, which is one of the most innovative rewards programs available in the pet industry. In just the last few months, all pet loving customers have been rewarded with hundreds of free products and tens of thousands of dollars in reward coupons that can be redeemed immediately or banked in your account to use on future purchases.

"We invite every pet owner or pet lover to come join us, bring your pet, meet our staff and experience for yourself, the Pet Kraze difference."

Pet Kraze Pet Food & Supplies, Done like you've never seen it Done before

